

Email Stats**Senior Connect December 2017****Senior Connect January 2018**

Open Rate	30.40%	27%
Open Rate (Desktop)	60%	57%
Open Rate (Mobile)	40%	43%
Click Rate	29.30%	24.40%
Sent	1628	1658
Bounces	46	52
Successful Deliveries	1582	1606
Did Not Open	1101	1172
Unsubscribed	2	1
Spam Reports	0	0